

Tất cả đều được chào đón
Тягителей Всех Мы приветствуем
All are welcome
Tous sont bienvenus
Todos son bienvenidos
Все приветствуют
每個人都受到歡迎

TRI  MET
trimet.org

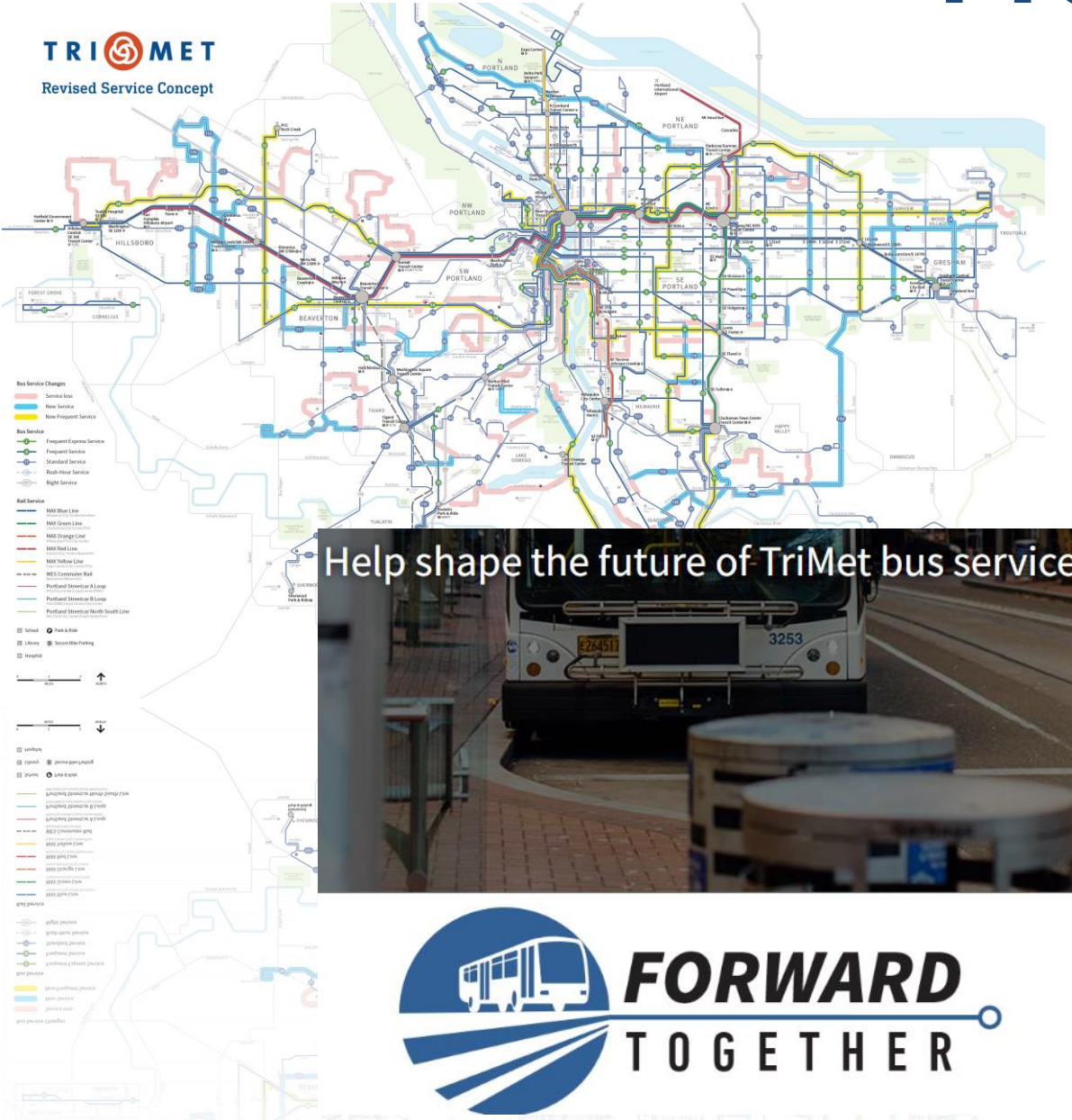
Community Engagement

TRI  MET

Community Outreach

Reimagine Public Safety

Forward Together/Fare Increase Proposal



2023 Highlights



- Building and strengthening relationships with community partners
- Enhancing two-way communication and transparency
- Facilitating conversations with communities
- Capture feedback
- Inform service changes, enhancements, transit initiatives and projects
- Promoting genuine civic participation

***Over 25,000 people
95 Events***





Jade Market



El Grito Hillsboro



SE Homecoming



Tiger Tiger Festival



La Guelaguetza



Mid Autumn Moon Festival

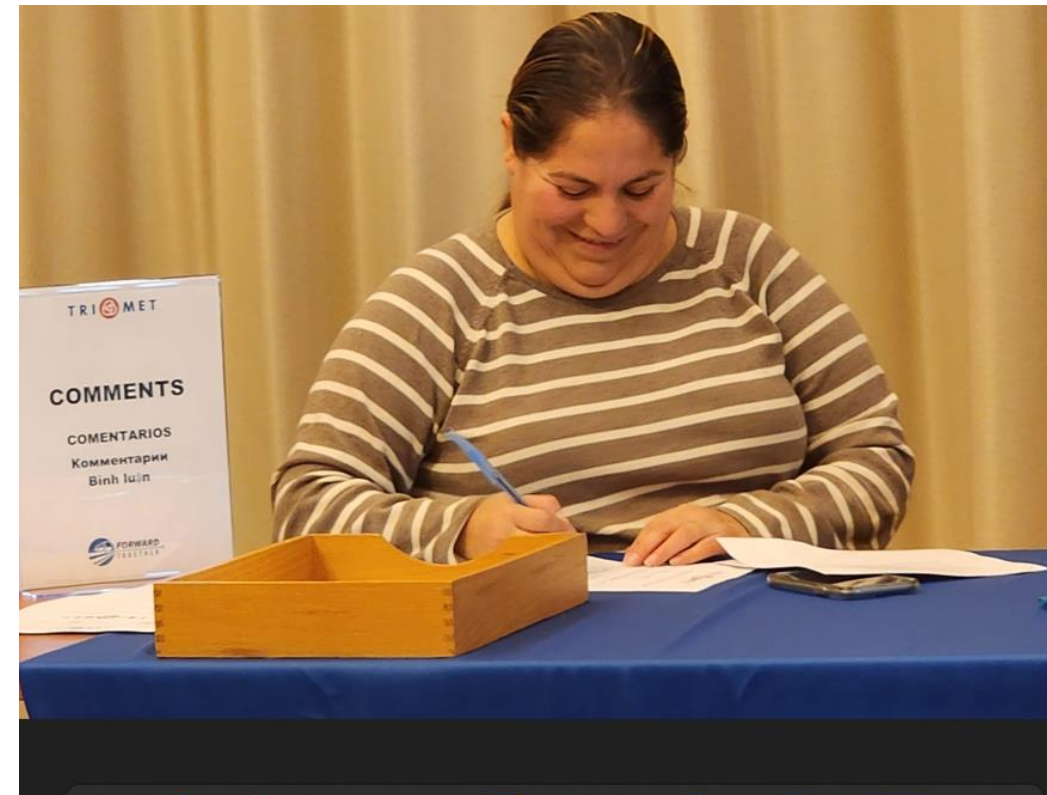




Riders Club



Engagement



Open Houses

- **In-person**
 - One per Board district
 - Multilingual
- **Online**
 - English; Spanish

Multicultural Outreach

- **Partners convene LEP communities**
 - Host; recruit participants; provide incentives
 - Facilitate in language of specific community

Direct Outcomes

- Registration Events
 - 16 events
- Distribution of Hop Cards to riders
 - Over 1000 cards
- Sponsorships
 - Over \$5k in donated fare



Bilingual Communication



Plus: Arabic, Ukrainian, Tagalog, Japanese, Khmer, Persian/Farsi, Thai



A Look Ahead - 2024

In Partnership with Multicultural Outreach Partners

- Outreach and Registrations events (Top 12 Safe Harbor Languages)
- Host Events December 2023 through Early 2024
- Continue to distribute cards to riders paying with cash

Meeting People Where they are

- Attend community events throughout the 7 Board Districts
- Meeting with CBO's in person
- Being present in community conversations (Neighborhood Associations, Community Participation Organizations etc.)



Thank you!